

Lucy Daniels Center for Early Childhood

Annual Report 2009-2010

A Message from our Director

*Our Mission:
The Lucy Daniels
Center helps children
live emotionally healthy
lives through in-depth
evaluation and
treatment, family
involvement and
education.*



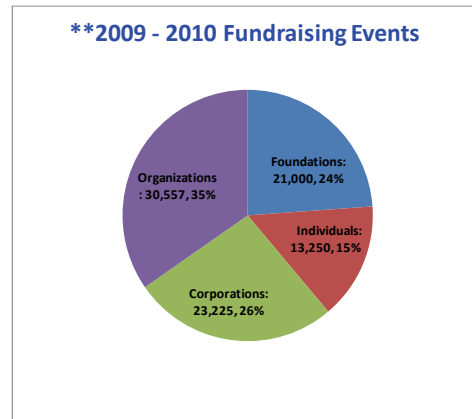
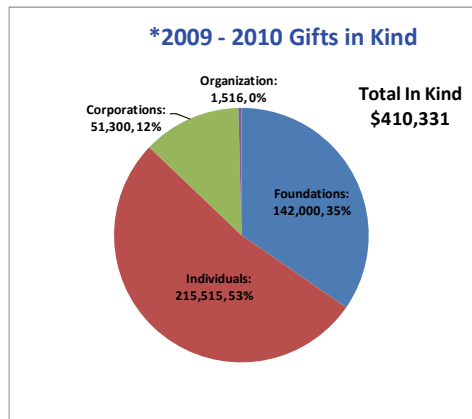
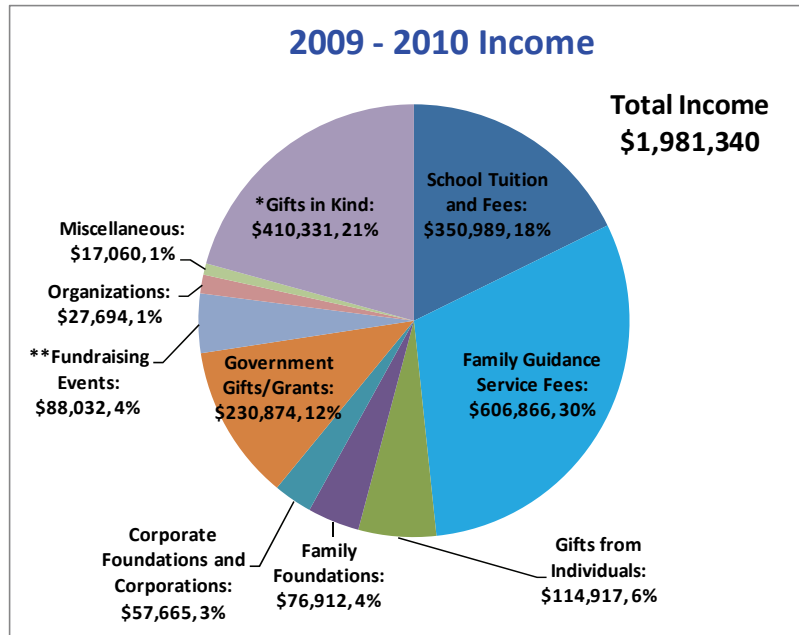
The fiscal year September 2009 – August 2010 was a most successful year at the Lucy Daniels Center. We ended the year in the black and increased the number of children and families receiving direct services by 17%. This is an impressive achievement for any non-profit organization given the current economic climate. Based on national reports, two groups—nonprofits providing mental health services and those responding to emergencies—experienced the greatest declines in giving. We are especially proud that despite these national trends, we were able to *increase our private (non-revenue) support and the number of families served* to a total of 685, without sacrificing any of the excellence in clinical or educational service for which the Center is known.

During 2010, the Center's educational outreach program, Lucy's Book Club, experienced a huge growth in community partners to more than 200 and in the numbers of participating children and families, to more than 20,000. We held the first Lucy's Book Club community festival, Bookmarked 2010! in the spring, featuring noted children's author Judith Viorst as the first Lucy Daniels Award winner. This community event engaged more than 2,500 children and their parents and raised \$55,000 for the Center's Family Support Fund.

Our upcoming fiscal year will be one in which we step back, review our nearly twenty years of service, assess the needs of the community, and arrive at important decisions about the Center's future. Our Board of Directors, with input from the staff and Board of Advisors, are hard at work on a new strategic plan. At a time when more and more children need assistance with mental health challenges and the available resources in our community are shrinking, the Lucy Daniels Center, with the help of the community, remains as committed as ever to do whatever we possibly can to rise to the challenge on behalf of children and their parents.

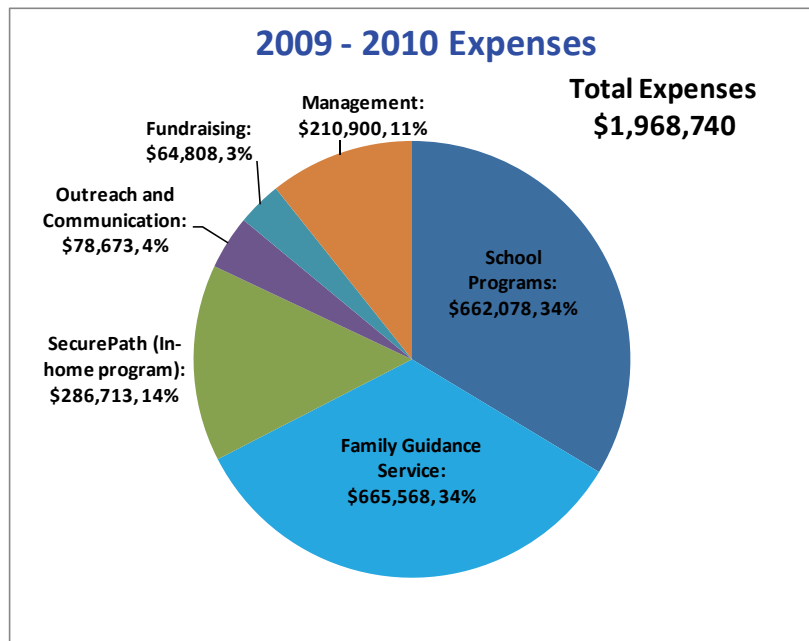
Donald L. Rosenblitt, M.D.

- More than half of the funds necessary to operate our programs comes from community support, including grants, gifts and in-kind contributions.



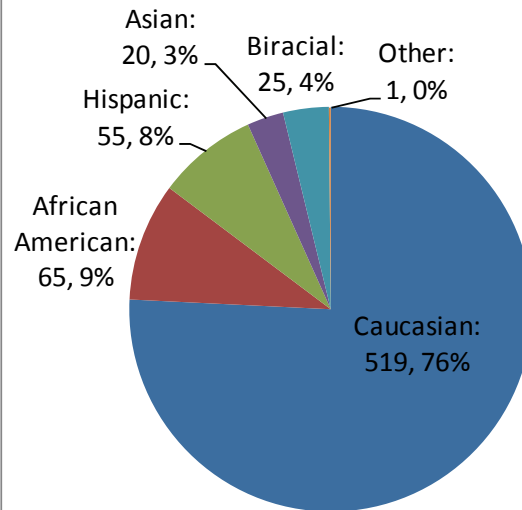
- We continue to manage our expenses while providing quality services.

- 86% of total expenses are attributable to services and 14% to management and fundraising.



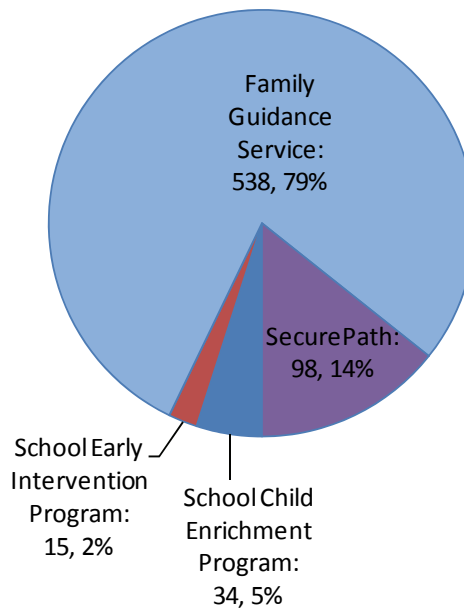
- The total number of children served represents a 17% increase compared to the previous fiscal year.

Client Ethnicity 2009-2010

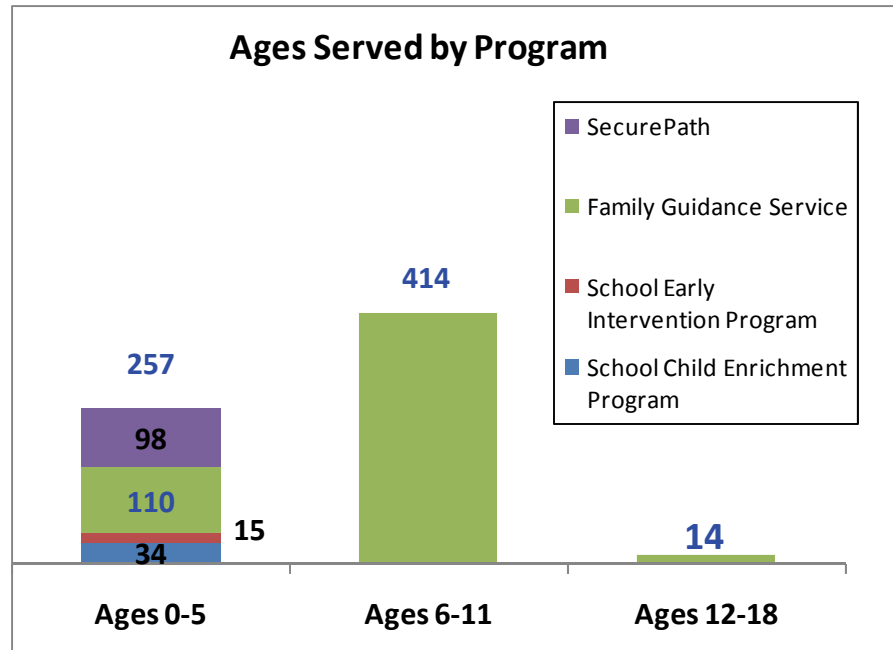


- In addition to the 685 children and their families who received direct services, more than 20,000 children and parents benefitted from Center outreach programs including the Lucy's Book Club.

Total Children Served - 685



- We are committed to continuing to expand our high-quality mental health services for children ages birth to five because intervention early in life is the most cost-effective and clinically effective solution.



AWARDS AND RECOGNITIONS

- One of the first 10 nonprofits in the Triangle region recognized with a GlaxoSmithKline Impact Award
- One of four nonprofits to receive a Women's Network Award
- Designated as one of the Top 20 Education Nonprofits by GreatNonprofits.com



Children enjoy hearing Gerald Owens, WRAL TV anchor, reading Judith Viorst's book, *Alexander and the Terrible, Horrible, No Good, Very Bad Day* at Quail Ridge Books in Raleigh during the inaugural Book-marked! festival.

Lucy Daniels, Ph.D., founding benefactor of the Lucy Daniels Center, presents author Judith Viorst with the first annual Lucy Daniels Award for her outstanding contributions to children's literature that supports social and emotional development.

